

T U S C A N
C O L L E C T I O N S

MEDIA KIT

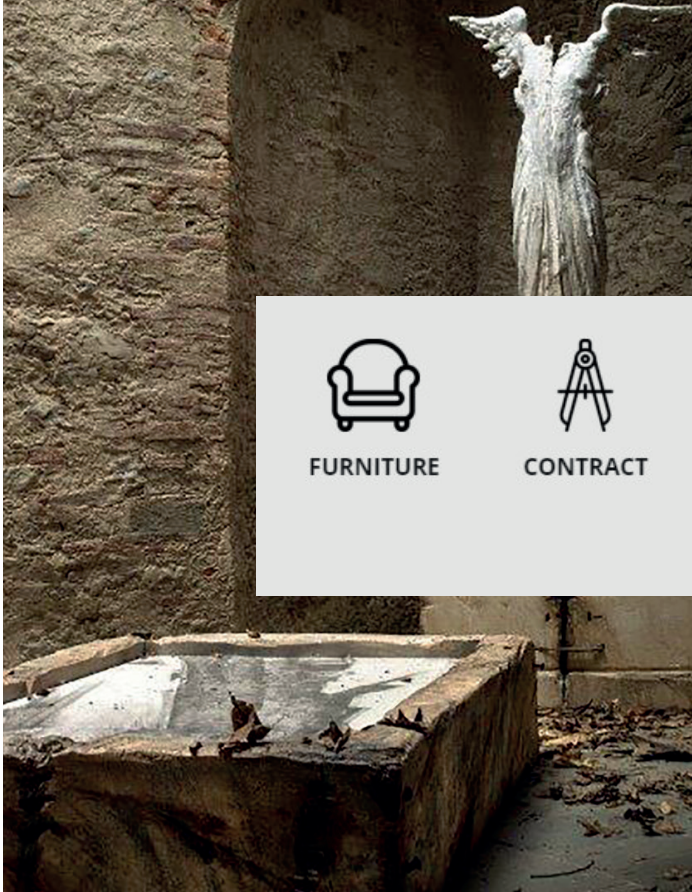
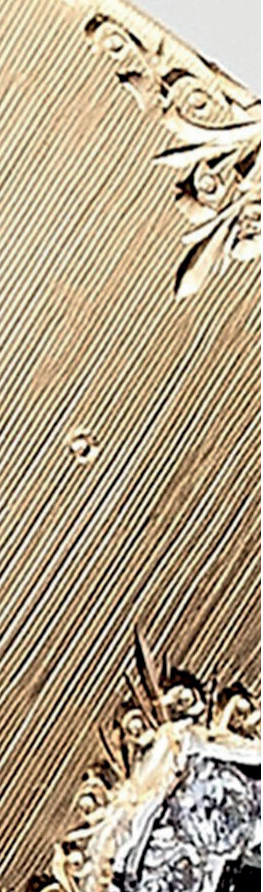


THE B2B PLATFORM OF TUSCAN HANDICRAFT

Tuscan Collections is the network for Tuscan handicraft, buyers, journalists, architects, interior designers, galleries and companies from all over the world can meet and get to know Tuscan companies. A tool they can use **to place orders online**, find solutions, new **designs and customization ideas**.

Tuscan Collections is the virtual space where to know and meet the best of **Made in Tuscany** and **Made in Italy**.





FURNITURE



CONTRACT



HOME
DECORATION



GIFT IDEAS
AND
LIFESTYLE



LIGHTING



TABLE AND
KITCHEN



UNIQUE
PIECES

You can navigate between **7 product categories: furniture, lighting, home decoration, table and kitchen, contract, gift ideas, lifestyle items and unique and custom-made pieces.**

Each category is a container where to find several Tuscan handicraft companies, a **catalogue of companies** and products that are in constant updating, with detailed product sheets and technical specifications, information request forms, catalogues and downloadable materials.

7 PRODUCT CATEGORIES

MEETINGS B2B

Here, Users can get in direct contact with the Tuscan companies, ask for information and build together **personalized** proposals. **A real platform for virtual B2B meetings.**

The image shows a screenshot of the TuscanCollections.it website interface. At the top, there are two search bars. The left one is titled "FIND A COMPANY" and the right one is titled "FIND A PRODUCT". Both have "SEARCH..." input fields and "SEARCH" buttons. The right search bar also includes a "SEARCH IN" dropdown menu. Below the search bars, there is a large yellow circle on the left containing the text "ARE YOU A BUYER?" and "Register on TuscanCollections.it The portal that connects you with the Tuscan artisan companies." with a "REGISTER NOW" button. To the right of the circle is a photograph of a person working in a workshop, pouring molten metal into a mold, with a stack of finished copper vessels nearby.



THE SECTIONS

FROM THE FURNITURE TO LIFESTYLE

In the **furniture** section you can find **chairs, tables, outdoor and garden furniture, storage furniture and bookcases, kitchens** and everything you need to furnish home and office, with personality and great quality. In the **lighting** section you can find **lamps, chandeliers, wall lamps** in many different materials and styles, with innovative design solutions.

The world of **home decoration** is full of unique products such as **candles and room scenters, mirrors, carpets, vases, sculptures, household linen, accessories for bathroom, sculptures**. A wide range of products, styles and materials to furnish and live in the perfect Tuscan style.

In the section dedicated to **table and kitchen** will be possible to find **tableware, glasses, cutlery, tablecloths, tablecloths, kitchen utensils** and all those items and products that allow you to better live the experience of food preparation and consumption.



HOME DECORATION

Home | Prodotti | HOME DECORATION

SEARCH

SEARCH PRODUCTS...



Categorie: HOME DECORATION X

Showing all 14 results

FILTER BY BRAND

Filter by Azienda

- Alessandro Dari Gioielli
- Antica Fornace Mariani - MITAL
- Antique Mirror
- Antonio Ciulli & Figlio
- Argentiere Pagliai



CONTRACT, DECORATIVE OBJECTS, FURNISHING PUBLIC STRUCTURES, HOTEL FURNISHING, HOUSING, RESTAURANT AND BAR FURNITURE, SHOPS FURNISHING



DECORATIVE OBJECTS, TABLE CENTREPIECE, WALL LAMPS



DECORATIVE OBJECTS, GIFT IDEAS AND LIFESTYLE, LEATHER GOODS, UNIQUE PIECES



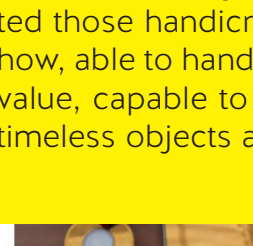
DECORATIVE OBJECTS, SCULPTURES AND STATUES



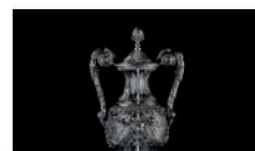
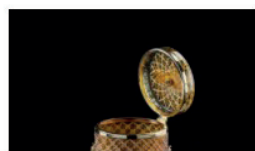
DECORATIVE OBJECTS, GLASS AND CRYSTAL OBJECTS, TABLE AND KITCHEN, TABLE CENTREPIECE



DECORATIVE OBJECTS, GIFT IDEAS AND LIFESTYLE, UNIQUE PIECES



DECORATIVE OBJECTS, FURNISHING PUBLIC STRUCTURES, HOME DECORATION, HOTEL FURNISHING, HOUSING, RESTAURANT AND BAR FURNITURE, SHOPS FURNISHING



Contract section is for those companies that are able to provide design solutions and customized supply, also for tourist function, accommodation, catering and more.

The productive skill of Tuscan companies puts itself at the service of designers' ideas from all over the world.

Gift ideas and lifestyle is the section where to find valuable objects and inspirations for the person, **leisure time**, office and for all those special moments where something is needed, something beautiful, well made, able to positively influence the quality of life. Lastly, in the **unique and custom-made pieces section**, will be presented those handicraft companies with great know how, able to handle historical techniques of great value, capable to build customized solutions for timeless objects and furniture solutions.



COMPANIES

DIRECT LINE / PDF CATALOGS / FOLLOWING

Is the meeting place between foreign buyers and manufacturers, where the main products of the company are shown and the visitor can easily get in touch with it. It displays a pictures slide containing the most beautiful creations and top products.

Close to the company logo are summarized contact details. Moreover, if the buyers logs in at the portal, they can use the direct messaging tool with the company and follow it (become a follower in the same way as social networks) so as to be always updated on news. Buyers have the right to access the company's catalogues in PDF format. Below, the tab shows the selected products and the company description as well as the list of followers activity. In the sidebar is available a product search system, the summary of categories goods in which the company is present and newly added products are shown to the portal.

The screenshot displays the website interface for Tuscan Collections. At the top left is the 'TUSCAN COLLECTIONS' logo. A navigation menu includes 'FURNITURE', 'CONTRACT', 'HOME DECORATION', 'GIFT AND LIFESTYLE IDEAS', 'LIGHTING', 'TABLE AND KITCHEN', 'UNIQUE PIECES', 'BUYER AREA', and 'EN IT'. The main content area features a large image of a decorative vase with a green lattice pattern. To its right is the 'BADARI' company profile, which includes the company logo 'BADARI 1956 Life STUDIO', contact information (Via del Pantano, 71, Scandicci, Florence, Italy - 50018; www.badari.com; +39 055756452; info@badari.com), and social media icons for Facebook, Twitter, LinkedIn, and Instagram. A 'REGISTER TO MAKE AN APPOINTMENT' button is located at the bottom right of the profile section. Below the profile, there are tabs for 'PRODUCTS' and 'THE COMPANY'. A search bar is visible with the text 'Showing 1-10 of 21 results' and a 'Default sorting' dropdown menu. A sidebar on the left contains a 'PRODUCT SEARCH' section with a search input field and a list of categories: 'FURNITURE' and 'FURNITURE CONTAINERS'. A 'COME BACK' button is also present in the sidebar.

PRODUCT

DIRECT LINE / WISHLIST/ DATASHEETS

The screenshot shows a product page for a 'FRUIT BOWL' by Giusti Ceramics Studio. The page features a large image of the bowl on the left, which has a wooden base and a metal rim with a leather handle. On the right, the product name 'FRUIT BOWL' is displayed, along with the brand 'Giusti Ceramics Studio' and a logo. Below the name, the collection 'Graffiti collection' and materials 'Stoneware and Iron' are listed, along with dimensions '35 x 35 cm' and the manufacturing process 'Lathe'. Two interactive buttons are present: 'Add to Wishlist' (with a heart icon) and 'Ask for the price' (with a question mark icon). The page header includes the 'TUSCAN COLLECTIONS' logo and a navigation menu with categories like 'FURNITURE', 'CONTRACT', 'HOME DECORATION', 'GIFT AND LIFESTYLE IDEAS', 'LIGHTING', 'TABLE AND KITCHEN', and 'UNIQUE PIECES'. The breadcrumb trail shows 'Home > Products > GIFT AND LIFESTYLE IDEAS, DECORATIVE OBJECTS, UNIQUE PIECES'.

The product data sheet summarizes the main technical data with any available variants, with short description and photo gallery. For Buyers who have registered to the portal are also active the download of technical brochures (if made available to the company) and the Wishlist service to store the most interesting products viewed during navigation and the direct internal messaging with the company to request more information, such as the price.



BUYERS

RESERVED AREA | WISHLIST | FOLLOWING

REGISTER

[Home](#) | [Register](#)

Already registered? Please, log in.

Company	VAT
Name	Surname
Email	Password (minimum 8 characters)
Ph./Mob.	

The data provided will be used for the management of communications, your experience on the site and as described in our privacy policy.

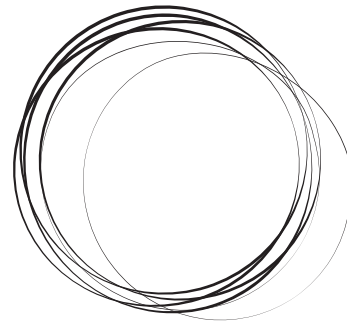
REGISTER

By registering on the portal, buyers can access to extra content such as company catalogs, brochures and product data sheets. In addition, after having logged in, you will activate the direct communication channels through an internal messaging system between the buyer himself and the company he is interested in, facilitating the creation of appointments and meetings directly with company managers.





www.tuscancollections.it



T U S C A N
C O L L E C T I O N S





Artex

“Centro per l’Artigianato Artistico e Tradizionale della Toscana”

Via Giano della Bella, 20 - 50124 Firenze

info@tuscancollections.it | +39 055 570627