



“World Halal Summit”



under the theme of

“NEW ERA & NEW NORMALS:  
NECESSITY OF HALAL PRODUCTION AND CONSUMPTION”

# CALL FOR ABSTRACTS

 25-28 NOVEMBER 2021  
ICC, ISTANBUL, TURKEY

In association with:



Simultaneously organized with:



Organized by:



# WELCOME

**Dear Researchers, Experts, Scientists, Professionals and Colleagues,**

We are honoured to invite you to 7th World Halal Summit (WHS), under the theme of **"New Era & New Normals: Necessity of Halal Production and Consumption"** which will be held on **25-27 November 2021** at **Istanbul Congress Center (ICC), Istanbul/Turkey; simultaneously with 8th OIC Halal Expo (25-28 November 2021)**, organized by Discover Events in association with the **Islamic Centre for Development of Trade (ICDT)** and the **Standards and Metrology Institute for Islamic Countries (SMIIC)** in line with the cooperation framework agreement between the two institutions.

**8th OIC Halal Expo** simultaneously with 7th World Halal Summit provides the unique climate for the exchange of expertise and experience between participants and the group of researchers and experts in all areas related to the definition of Halal (e.g. Halal food & beverage, halal cosmetics & personal care, halal tourism accommodation, Islamic banking & finance, textile & modest fashion etc.)

The official statistics of the 7th OIC Halal Expo revealed that the event hosted by 34.865 trade visitors from 94 countries, 378 exhibitors from 36 countries that shared their invaluable experience during the exhibition on innovations and developments related to halal industry.

**The Summit** is crafted to offer an extensive programme of inspiring keynote addresses, interactive panel sessions featuring Halal sector pioneers and other stakeholders, who will cover the major challenges and opportunities in the Halal industry as well as scientific presentations and seminars. This broad range of discussion formats will provide an international platform for the Halal experts to exchange ideas and share their invaluable experience.

Furthermore, 7th World Halal Summit under the theme of **"New Era & New Normals: Necessity of Halal Production and Consumption"** will bring academicians, researchers, stakeholders, businesspersons together with policy-makers, pioneers of the Halal industry and prominent speakers under one roof.

We are looking forward to receiving your applications to be a speaker at 7th World Halal Summit.

With our sincerest regards,

**World Halal Summit Organizing Committee**

## 6<sup>th</sup> WORLD HALAL SUMMIT STATISTICS

Regardless of all the unfavourable conditions in the time of pandemic, the 6th edition of World Halal Summit was successfully organized **in association with SMIIC** on **21-23 December, 2020**, in Pullman Convention Center, **Istanbul/Turkey** in a **hybrid format** simultaneously with virtual e-Halal Expo 2020. 6th World Halal Summit hosted;



**61**  
SPEAKERS



**15**  
COUNTRY  
SPEAKERS



**11**  
SESSIONS



**55**  
COUNTRY  
VISITORS



**9217**  
AUDIENCES

[www.worldhalalsummit.com.tr](http://www.worldhalalsummit.com.tr)

# SUMMIT OVERVIEW

7th WHS 2021 will include conferences, seminars, panel discussions as well as an interactive programme with Q&A sessions for 3 days starting with the registration and opening ceremony featured by the speeches of our respected keynote speakers.

It is estimated that at least six sessions and two panels will be dedicated to scientific papers and discussion of the core issues within the Halal sector respectively.

A three-day program will address a variety of topics related to Halal, where speakers will provide strategic viewpoints on Halal research by sharing outputs of their experiments and the latest innovations in the global Halal industry. Besides, a four-day OIC Halal-Expo and start-up events will be simultaneously organized in the same venue.

## TOPICS

Topics that will be covered in the summit program related to the aforementioned theme should address **but are not restricted to the following areas:**

- Halal Food
- Halal Quality Infrastructure (Standardization, Certification, Testing and Accreditation)
- Halal Industry Tools
- Halal Supply Chain
- Consumer Behaviors in Halal Sector
- Scientific Researches in Halal Fields
- Improvement of Halal Quality Services
- Halal Awareness in the OIC and Non-OIC Countries
- Pharmaceutical Industry
- Islamic Finance and Banking
- Tourism, Cosmetics, and Personal Care
- Halal Lifestyle (Textile, Modest Fashion, Media, Family and Youth Behaviors)

## SUBMISSION OF ABSTRACTS

Abstracts must be submitted to [info@worldhalalsummit.com.tr](mailto:info@worldhalalsummit.com.tr) and [secretariat@smiic.com](mailto:secretariat@smiic.com), or go to the official WHS website with the email subject **"7th WHS Abstract Submission"** no later than **June 30th, 2021**.

Potential speakers are invited to submit an abstract via e-mail in both Microsoft Word and PDF formats. Please also indicate **author/co-author information, institution/affiliation, short biography/CV, contact details (address, e-mail, and mobile phone with WhatsApp number)**. Abstracts should be a maximum of 250-300 words.

**The Notification of Acceptance** of the selected abstracts will be announced on **July 30th, 2021**. Selected abstract authors will need to complete a final manuscript.

# **SUBMISSION OF FULL PAPERS**

Abstracts are expected to be submitted until **June 30th , 2021**. The final notification for acceptance will be announced after the evaluation of full manuscript. It is requested that the **full manuscript be written in English**, original, authentic, has not been published before and is not currently being considered for publication elsewhere, maximum of 25 pages excluding the bibliography (12 Times New Roman, 1,5 space). All notes, endnotes and bibliography shall be included. Full manuscript must be sent in Microsoft Word file (ext. doc/docx) to [info@worldhalalsummit.com.tr](mailto:info@worldhalalsummit.com.tr) and [secretariat@smiic.com](mailto:secretariat@smiic.com) no later than **September 15th , 2021**.

# **PUBLICATION**

Full manuscript will be reviewed and considered for publication in the proceedings book with an ISBN number that will be published by the **World Halal Summit Council** in English after the Summit. You may request the previous proceedings book from the organizer or SMIIC by email.

*In accordance with the event policy, accepted authors who do not submit a manuscript by the required deadline will be removed from the program.*

# **TRAVEL AND ACCOMMODATION**

All expenses of speakers (**registration, accommodation, round-trip economy class air ticket, lunch, refreshment, airport transfer**) will be covered throughout the period of Summit by the event organizer. Speakers are required to stay in Turkey in the period of 24-28 November 2021, being present at the opening ceremony and the whole day programme.

**Venue:** Istanbul Congress Center (ICC), Darülbedai Cad. No:3 34367, Şişli Maçka, Istanbul/Turkey. (<http://www.iccistanbul.com/>)

Contact for any enquiries:

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